

Notas Biográficas

- Key Speaker – 1 de Julho

Katerina Ananiadou is currently working on the CERl's project on Systemic Innovation in Education and Training. Prior to joining CERl she worked as a research officer at the Institute of Education in London, within the National Research and Development Centre for adult literacy and numeracy, mainly on a project focusing on literacy and numeracy programmes at the workplace. Her academic background is in Psychology and Cognitive Science which she studied at the Universities of Athens (BA), Wales (MSc) and Warwick (PhD).

- Painel I

Maria Teresa Paixão was born in Lisbon in 1952. Has a University degree in Sociology, UAL – Universidade Autónoma de Lisboa and a Master Degree in Sociology (Territory and local development) at ISCTE – Instituto Superior de Ciências do Trabalho e da Empresa. As an Employment & Training Policies Expert, during her career, Maria Teresa has worked for the Ministry of Labour; as Secretary of the National Action Plan for Portugal, in the framework of European Employment Strategy, as Member of the Cabinet of Secretary of State of Labour and Employment and as Chair of the Directive Board of Institute for Quality in Training (IQF) with innumerable functions (Member of national working group for Labour Market policies Data (EUROSTAT), Member of national working group for MISEP, Member of national working group for OECD examination on Youth transition to labour market and National representation in OCDE meetings, namely of ELSA and LEED Committees, Technical analysis of data and assessment of policy measures in the National Employment Policy, Meetings with national public services and social partners, in the framework of the internal coordination process, Writing of national reports, Participation in peer reviews at European level, Technical advisory in matters related to employment and training, Qualifications and Training Needs (Sectoral Studies), Quality standards and accreditation for training providers and Training methodologies).

Anna Buchner – Jeziorska

Ph.D. in sociology (University of Lodz, Department of Economy and Sociology, Institute of Sociology). Member of the State Accreditation Committee. Currently is participating and coordinating several research grants devoted to higher education. Experience in international projects connected with HEI and gender issues including the Socrates project "NESOR - New Social Risks in the European Knowledge Society and Higher Education (2006-2009)". Author and joint author of more than 200 papers and 5

books (including 30 papers and 3 books strictly connected with the sociological aspects of higher education).

Conceição Soares

Assistant Professor in Applied Ethics, Portuguese Catholic University, School of Economics and Management, Porto. PhD from Lancaster University - Institute of Environment, Philosophy and Public Policy. She published in international and national academic journals such as, Journal of Business Ethics, Business Ethics: a European Review, and Portuguese Journal of Management. She is a member of the Society of Business Ethics and the European Ethics Network.

- Painel II

Anthony Mendes

Executive Director of the Academy for Entrepreneurial Leadership (AEL) at the University of Illinois at Urbana-Champaign, is an acclaimed entrepreneurial educator who formerly served as Director of College Initiatives at the Kauffman Foundation, Kansas City, Missouri. In his role with the Academy for Entrepreneurial Leadership, Dr. Mendes is responsible for the integration of entrepreneurship curriculum in all of the academic units of the university. Dr. Mendes holds a Ph.D. in Psychology from the University of Missouri, Kansas City, and an MBA from Rockhurst University.

Vítor Figueiredo

Assessor of the Directive board of General Department for Innovation and Curricula Development – DGIDC of the Minister of Education. Senior expert in the field of Vet. Has been a teacher/trainer in some high education universities/polytechnic courses in the field of education, vocational education and guidance, special educational needs and rehabilitation. Technical support for Turkish Government(TAIEX-2005) in Vocational Guidance and ECVET; Has participated in several working groups at National and European level in these matters representing the Direction of the Central Department or the Cabinets of Secretary of State or Ministers.

Ana Sofia Ferreira is 20 years old. She is a student of the Degree in Economics at the University of Porto.

Leonídio Fonseca is 23 years old. She is a student of the Degree in Economics at the University of Porto.

Lilian Santos is 28 years old. She has a Degree in Social Sciences, University of São Paulo, Brazil and currently is a student of the Degree in Economics, University of Porto.

Rui Magno

Degree in Computer Science / Applied Mathematics. Mini MBA in Business Management, Trainer Accredited by American Executrain, Certified by IEFP national authority for training activity and the continuing training along life system for teachers. Auditor of projects of technical advice and continuous improvement in more than 600 companies in AEP(Portuguese Business Association), trainee and business consultant on innovation, entrepreneurship and business management. Organizer of Events in AEP, Mentor Business Startups, Co - Author of the Book "Management 2.0 - The Technology and Support Management of the Future. Member of a delegation of European consultants from 9 to 14 March 2009 which visited Liverpool to study and establish best practices and modeling experiences of management in Creative industries and entrepreneurship organized by Pacificstream Liverpool.

- Key Speaker – 2 de Julho

Dana Redford is the Principal of the consulting firm, Redford Research International with offices in Lisbon and New York. He is a marketing research and management consultant with comprehensive knowledge of business planning, market research and internationalization strategy. He has done consulting for AEP – The Portuguese Business Association – one of the Project Partners. He is also a Visiting Scholar at the University of California at Berkeley. Dana is an honors graduate from the University of Colorado-Boulder and completed his undergraduate thesis on the government-business relationship in Singapore.

- Painel III

Manuel Au-Yong Oliveira

Invited lecturer at Departamento de Economia, Gestão e Engenharia Industrial, Universidade de Aveiro, Campus Universitário de Santiago. Manuel has an undergraduate degree in Management Information Processing (Universidade Portucalense Infante D. Henrique, 1991) and a Master's degree in Management (MBA, Cardiff Business School, 1993; a Master's degree qualification officially recognized in Portugal by the Universidade Católica Portuguesa, in 1997). Manuel is currently a candidate for a PhD in Business Science at the Faculty of Economics, University of Porto and has worked for several multinationals, including Accenture, Worthington Cylinders and Waterco. As a collaborator of MIETE – a Master's degree in Innovation and Technological Entrepreneurship, a joint initiative of the Faculty of Engineering and of the Faculty of Economics of the University of Porto – Manuel has had contact and gained experience working with young entrepreneurs and in particular a social entrepreneur who has

just started his social enterprise this year (2009). Manuel has a dozen publications including a book chapter, an article in an international journal, an article in a specialized national journal, as well as articles in refereed conference proceedings. Manuel was born in London in 1969 and maintains a dual nationality (British and Portuguese).

Ramiro Gonçalves

Assistant Professor at Departamento de Engenharias, Universidade de Trás-os-Montes e Alto Douro (UTAD) Vila Real, Portugal. Ramiro has an undergraduate degree in Management Information Processing (Universidade Portucalense Infante D. Henrique), a M.Sc. in Information Processing (Universidade do Minho), and a PhD in Information Processing (Universidade de Trás-os-Montes e Alto Douro (UTAD)). Ramiro is the Director of the Master's degree in Information Processing and a member of the board of the Master's degree in Entrepreneurship at UTAD since 2006. Ramiro has published quite extensively (58 publications including book chapters, Scientific Citation Index journal articles, national journal articles as well as publications in refereed conference proceedings). Ramiro has also been responsible for the supervision of several PhD's and MSc's.

João Pinto Ferreira

Born in 1964, João José got his degree in Electrical Engineering and Computers at Faculty of Engineering, University of Porto (FEUP) in 1987; M.Sc Electrical Engineering and Computers at FEUP in 1991; PhD in Electrical Engineering and Computers at FEUP in 1995. Positions Held: 1987-1995, FEUP, Assistant Lecturer; 1995 – 2003: FEUP, Assistant Professor; 2003-today: FEUP, Associate Professor. At FEUP (1997-2000) João José was also a Member of the Executive Board of the Electrical Engineering Department and since 2004 is the Director of the Master's Degree in Innovation and Technological Entrepreneurship. In 2004 assumed a joint coordination of INESC Porto Unit of Information and Communication Systems. His R&D activity, developed first at INESC and later at INESC Porto, started in 1988 and concentrated on areas such as: Enterprise Integration, supporting Architectures and Life-cycle, Executable Models, Enterprise Modeling. João José is a member of the Portuguese Engineers Society, of the IFIP WG5.12, Working Group on Architectures for Enterprise Integration and an Expert to the Comité Européen de Normalisation, CEN / TC 310 / WG1, Advanced Manufacturing Technologies, Systems Architecture. João José has so far published more than 50 scientific publications, including Journals, Conferences, and book chapters with peer review. He was also Guest Editor for the International Journal of Computer Integrated Manufacturing and editor of a book published by Kluwer Academic Publisher entitled: "e-

Manufacturing: Business Paradigms and Supporting Technologies" (Hardcover) ISBN-10: 1402076541. He has so far been responsible for the supervision of several PhD's and MSc's.

Manuel Aroso

Manuel de Sousa Aroso is a Senior Engineer with a Master of Science in Civil Engineering at FEUP. He has also a Master in Business Management and an Executive MBA in Commercial Engineering and Management by IEP/ESADE. His professional experience includes over 25 years in Civil Engineering and 15 years in Management (commercial, marketing and strategy areas), as well as experience as a General Manager and CEO of a Technological Institute, and national and international Trade- and Industrial Companies. Manuel has taught in undergraduate and postgraduate courses and is a collaborator of MIETE – a Master's degree in Innovation and Technological Entrepreneurship, a joint initiative of the Faculty of Engineering and of the Faculty of Economics of the University of Porto. Currently Manuel also runs his own consulting company.

José Miguel Oliveira

José is the managing controller of Auto-Sueco Group, an 800 million Euro turnover automotive player in Europe, Africa and the Americas. José's team is responsible for current business control and new business opportunities analysis, including M&A activity. Formally José was a manager in PwC (Audit and then Transaction Services departments). Now José is one of the main collaborators of MIETE – a Master's degree in Innovation and Technological Entrepreneurship, a joint initiative of the Faculty of Engineering and of the Faculty of Economics of the University of Porto – contributing with specialized knowledge across several subject matters. José has also taught Accounting and Financial Math classes at the Faculty of Economics, University of Porto. José has a Management Degree and a MSc (Faculty of Economics, University of Porto), and is currently undertaking a PhD, also in Management, and is affiliated to the CEPESE/UP – Centro de Estudos da População, Economia e Sociedade da Universidade do Porto.

Miguel Barbosa

Born in January of 1977, in Porto, Miguel's career path has been in the area of corporate and business development. Currently Miguel has executive functions in an institution which promotes R&D - Fraunhofer Portugal Research. Miguel graduated in engineering from the Faculty of Engineering at the University of Porto and has an MBA from the Oporto Business School. Miguel is also a collaborator of

MIETE – a Master’s degree in Innovation and Technological Entrepreneurship, a joint initiative of the Faculty of Engineering and of the Faculty of Economics of the University of Porto.

Romão Santos

Romão Santos is 25 years old and graduated in Information Technology and Communication from the University of Aveiro. Currently Romão is terminating MIETE - a Master’s degree in Innovation and Technological Entrepreneurship, a joint initiative of the Faculty of Engineering and of the Faculty of Economics of the University of Porto. Romão is a social entrepreneur who used to work for the LEGO Company in London (2006/2007), and has ample experience as a LEGO modeler including the coordination of large construction projects (with models focused upon by the Portuguese, British, American, Polish as well as by the Spanish press). Romão has taught disadvantaged children (as a volunteer teaching informatics) and has also worked as a volunteer teaching religion/ Sunday school in the parish of Espinho for 6 years.

Agnieszka Dziedziczak-Foltyn

Ph.D. in sociology (University of Lodz, Department of Economy and Sociology, Institute of Sociology, Sociology of Education Chair). Assistant Professor (Department of Sociology of Education, Institute of Sociology, Faculty of Economics and Sociology, University of Lodz, Poland). Experience in international projects connected with HEI and gender issues including the Socrates project "NESOR - New Social Risks in the European Knowledge Society and Higher Education (2006-2009)". Author of 1 book devoted to managerial education in the context of the labour market.

Ana Meireles

PhD in Psychology in 2005 (Porto University, Faculty of Psychology and Educational Sciences). From 1999: Researcher at Psychology Research Centre from Porto University. From 2007: Researcher at Research Centre for Psychology and Development from Minerva Foundation and Full Professor. From 2000: Consultant in HEI and firms. From 2008: External Consultant in E&D for the International Project “Employability & Entrepreneurship: Tuning Universities & Enterprises” (Catholic Portuguese University). Lecture both in undergraduate and postgraduate studies (Piaget Institute, Lusíada University, Portuguese Catholic University). Author and joint author of several presentations and papers on women’s psychological development, on skills’ development and on higher education.

- Painel IV

Aurora Teixeira

PhD in Science and Technology Policy at Science and Technology Policy Research Unit (SPRU), University of Sussex (U.K). MPhil and undergraduate degree (5 years) in Economics at Faculdade Economia Porto, Universidade do Porto. She is Assistant Professor with Aggregation at FEP (Universidade Porto) and researcher at INESC-Porto. Her research has been published in several scientific international and national journals.

Caroline Staedtler, clinical Psychologist, completed her degree in 2005 at the “Instituto Superior de Psicologia Aplicada” in Lisbon.

Her first years of working experience were in the Therapeutic Community for drug addicts in Restelo/Lisbon and at the Health Center of Oeiras.

Since 2007 she is working as a Program Manager for the Graduate Programme at Aprender a Empreender - Junior Achievement Portugal.

Belmiro de Azevedo was born in Marco de Canaveses in 1938. Has a Chemical Engineering Degree by the University of Porto and several postgraduate courses: PMD (Programme for Management Development) - Harvard Business School, Financial Management Programme - Stanford University and Strategic Management - Wharton University. As well as Chairman of the Board of Sonae SGPS S.A and Chairman and CEO of Sonae Capital SGPS S.A Belmiro de Azevedo has been distinguished numerous times by his accomplishments: *Encomienda de Numero de la Orden del Mérito Civil* bestowed by His Majesty the King of Spain, *Ordem do Cruzeiro do Sul* bestowed by His Excellence The President of the Republic of Brazil, *Grã-Cruz da Ordem do Infante D. Henrique* bestowed by His Excellence the President of Portugal, *Order of The British Empire* bestowed by His Majesty The Queen of United Kingdom, Honorary Fellow of the London Business School and Honoris Causa Degree bestowed by the University of Porto – Engineering Faculty.