



Call for Papers/Extended Abstracts

4th conference on Innovation, Sustainability and Regeneration

<https://www.porto.ucp.pt/en/insurehub-conference>

29-30 October 2024, Porto, Portugal

The INSURE.hub, a partnership between Universidade Católica Portuguesa (UCP) – through Católica Porto Business School and the Faculty of Biotechnology – and Planetiers New Generation, is organizing the 4th “Innovation, Sustainability and Regeneration” international conference, to be held on UCP Porto campus on 29-30 October 2024.

The aim of the conference is to bring together students, researchers, and professionals of the industry to discuss topics related to innovation, sustainability, and regeneration. We intend to prepare a program that aims to be at the forefront in the international landscape, having the contribution of professionals and leaders that have been directly involved in disruptive, circular, sustainable and/or regenerative innovation processes applied in practice.

KEYNOTE SPEAKER:

- **Wayne Visser**, University of Cambridge Institute for Sustainability Leadership, Director of Kaleidoscope Futures, Founder of CSR International, and Board Member of the Globally Responsible Leadership Initiative.

CONFERENCE STRUCTURE: papers/extended abstracts will be selected for presentations in plenary sessions over the day on October 29. A set of additional papers/extended abstracts will be selected for presentation in a Poster format (to be available in a designated place during the conference and with a designated poster session/break). On October 30, before the keynote speech, participants are invited to attend case studies presentations by INSURE's business partners.

TOPICS: The conference is calling for high-quality and original research or case studies on topics including (but not limited to):

- Innovation and business transformation;
- Disruptive innovation;
- Circular economy;
- Leadership & governance for sustainability;
- Sustainable business strategy;
- Social entrepreneurship and responsible business;
- Sustainability literacy and education;
- Sustainable investment and financing;
- Challenges owing to the impact of climate change;
- Climate risk management;
- Laws and regulations related to sustainability;
- Arts and sustainability.

BEST PRESENTATION AWARDS: the two best presentations (taking as criteria the scientific quality, innovation, and performance) will be awarded with a prize of 1,000 euros each.

PAPER/EXTENDED ABSTRACTS SUBMISSION PROCEDURE: Authors are requested to electronically submit a full paper or an extended abstract. Papers/extended abstracts must be in English and clearly define the objectives, methodology, findings and significance of the investigation or study, and should clearly identify the names and affiliation of all authors. To submit the paper/extended abstract in pdf use the following form: <https://forms.office.com/e/bsgXTvs0Xu>. The deadline for submission is July 29, 2024. The authors of accepted papers will be notified by August 29, 2024.

CONFERENCE PROCEEDINGS: The scientific committee may intend to publish a collection of the papers and extended abstracts presented at the conference (digital version). Authors must give their consent (or not) on the submission form.

SCIENTIFIC COMMITTEE:

The members of the conference Scientific Committee are:

Alexandra Leitão (Católica Porto Business School, UCP, Portugal)
Andrea Thorpe (Católica Porto Business School, UCP, Portugal)
António Vasconcelos (Planetiers New Generation, Portugal)
Célia Manaia (Faculty of Biotechnology, UCP, Portugal)
Conceição Silva (Católica Porto Business School, UCP, Portugal)
Cristina Sá (School of Arts, UCP, Portugal)
Cristobal Noe Aguilar Gonzalez (Universidad Autónoma de Coahuila, Mexico)
El Sayed El Habbasha (National Research Centre, Egypt)
João Cortez (UCP, Portugal)
João Pinto (Católica Porto Business School, UCP, Portugal)
José António Teixeira (University of Minho, Portugal)
Jose Mario Diaz Fernandez (University of Oviedo, Spain)
Juliana Bell (University of California Davis, USA)
Lillian Barros (Polytechnic Institute of Bragança, Portugal)
Louise Dye (Institute for Sustainable Food, University of Sheffield, UK)
Lourdes Maria Corrêa Cabral (EMBRAPA, Brazil)
Luís Rochartre (Planetiers New Generation, Portugal)
Manuela Pintado (Faculty of Biotechnology, UCP, Portugal)
Morris Mthombeni (Gordon Institute of Business Science, South Africa)
Patrícia Moreira (School of Arts, UCP, Portugal)
Patrícia Oliveira-Silva (Faculty of Education and Psychology, UCP, Portugal)
Piet Naudé (University of Stellenbosch Business School, South Africa)
Raquel Carvalho (Faculty of Law, UCP, Portugal)
Varun Nagaraj (S. P. Jain Institute of Management and Research, India)
Wayne Visser (University of Cambridge, UK)

Program Co-Chairs



Manuela Pintado
Universidade Católica Portuguesa
Faculty of Biotechnology
Director of CBQF



João Pinto
Universidade Católica Portuguesa
Dean of Católica Porto Business School
Research Center in Management and Economics



António Vasconcelos
Planetiers New Generation
Chairman of The Natural Step International

May 7, 2024