

Programme

Friday, 2nd October

08:30-08:45	<i>Registration</i>	
08:45-10:00	Official Opening (Room 3) Sofia Salgado (Dean of the School of Economics and Management; Susana Costa e Silva (Head of Scientific Committee); Maria Elo (Guest Speaker)	
10:00-11:15	Session 1 - Diaspora (Room 3) Elo, Maria; Leinonen, Johanna - <i>INTERNATIONALIZATION DYNAMICS OF INDIVIDUAL LIVES - ENTRY AND EXIT BEHAVIOR OF HIGHLY SKILLED MIGRANTS.</i> López-Duarte, Cristina; Vidal-Suaréz, Marta Maria; González-Díaz, Belén - <i>A BIBLIOMETRIC STUDY OF MOST INFLUENTIAL AUTHORS IN EXPATRIATE MANAGEMENT AND NATIONAL CULTURE RESEARCH.</i> Borici, Ardita; Gavoci, Mirela - <i>THE IMPACT OF REMITTANCES ON HOUSEHOLDS' WELL-BEING: EVIDENCE FROM ALBANIA.</i> Elo, Maria; Silva, Susana Costa e - <i>THE ROLE OF SATISFACTION ON LABOR DIASPORA DYNAMICS - AN ANALYSIS OF ENTRY AND EXIT OF PORTUGUESE NURSES.</i>	
11:15-11:45	<i>Coffee Break</i>	
11:45-13:00	Session 2 - Foreign Direct Investment (Room 3) Liu, Guangyan; Hensmans, Manuel - <i>DYNAMICS OF CHINA'S OUTWARD FOREIGN DIRECT INVESTMENT IN THE EU: THE PERSPECTIVE OF REGIONAL OPPORTUNISM, INDUSTRIES AND POLITICS.</i> Figueira-de-Lemos, Francisco - <i>THE CONTROL OF FOREIGN OPERATIONS: REASSESSING COASE'S INFLUENCE ON HYME R'S THESIS.</i> Liu, Guangyan - <i>A FIRM-LEVEL ANALYSIS OF INVESTMENT PREFERENCE, GEOGRAPHIC DIVERSIFICATION AND OWNERSHIP COMBINATION.</i> Ferreira, Manuel Portugal; Reis, Nuno Rosa; Pinto, Cláudia Frias - <i>THE FOOTPRINT OF TWO DECADES OF RESEARCH ON EMERGING ECONOMIES: A CITATION AND CO-CITATION REVIEW.</i>	Session 3 - Branding & Cross Cultural Management (Room 4) Inácio, Nicole; Crespo, Cátia Fernandes - <i>THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ACTIONS ON CONSUMERS' PERCEPTIONS TOWARDS GLOBAL BRANDS.</i> Alarcón-Del-Amo, María-Del-Carmen; Casablanca-Segura, Carmen; Llonch-Andreu, Joan - <i>ANTECEDENTS AND CONSEQUENCES OF STAKEHOLDER ORIENTATION IN SPANISH PUBLIC UNIVERSITIES.</i> Madaleno, Ana; Eusébio, Celeste; Varum, Celeste Amorim - <i>EXPORTS AND TOURISM: TESTING THE CAUSALITY.</i> Machado, Joana César; Carvalho, Leonor Vacas de; Torres, Anna; Costa, Patrício - <i>BRAND LOGO DESIGN: EXPLORING CONSUMER RESPONSE TO NATURALNESS ACROSS CULTURES</i>
13:00-14:30	<i>Lunch at CPBS Restaurant</i>	
14:30-15:45	Session 4 - Internationalization & Family Business (Room 3) Silva, Susana Costa e; Wegner, Douglas; Campos, João Moreira de; Rossi, Greice De - <i>NETWORKING FOR INTERNATIONALIZATION: THE CASES OF VITROCRISTAL (PORTUGAL) AND WINES OF BRASIL (BRAZIL).</i> Meneses, Raquel; Avrichir, Ilan; Santos, Agnaldo - <i>THE IMPACT OF NON-FAMILIAL MANAGEMENT IN INTERNATIONALIZATION</i> Pérez, Carlos Bellido; Alesón, Marisa Ramirez - <i>IMPORTS AND EXPORTS: THE CASE OF FAMILY FIRMS.</i> Castro, João Alvim de; Meneses, Raquel - <i>INTERNET IMPACT ON "FAMILY" SME'S PROCESS OF INTERNATIONALIZATION</i>	Session 5 - Internationalization & M&As (Room 4) Santos, João Carvalho; Karl-Barandas, Hortênsia; Martins, Francisco Vitorino; Ferreira, Manuel Portugal - <i>THE PSYCHIC DISTANCE HAZARDS IN CROSS-BORDER MERGER AND ACQUISITION PERFORMANCE: AN EMPIRICAL STUDY OF CROSS-BORDER MERGERS AND ACQUISITIONS FROM 26 COUNTRIES.</i> Reis, Nuno Rosa; Carvalho, Fernando; Ferreira, José Vasconcelos - <i>CROSS-BORDER MERGERS & ACQUISITIONS: A BIBLIOMETRIC REVIEW AND FUTURE RESEARCH AVENUES.</i> Varum, Celeste Amorim; Madaleno, Mara; Faustino, Deise - <i>INTERNATIONALIZATION AND HOW IT IMPACTS OVER FIRMS' CAPITAL STRUCTURE.</i> Santos, João Carvalho; Karl-Barandas, Hortênsia, Martins, Francisco Vitorino - <i>MANAGERS' PERCEPTIONS OF PSYCHIC DISTANCE AND THE PERFORMANCE OF CROSS-BORDER MERGERS AND ACQUISITIONS: A COMPARATIVE CASE STUDY OF FIVE PORTUGUESE FIRMS</i>
15:45-16:15	<i>Coffee Break</i>	

16:15-17:30	<p>Session 6 - MNEs Management & Innovation (Room 3) Ávila, Henrique de Azevedo; Rocha, Angela da; Silva, Jorge Ferreira da - <i>THE RELATIONSHIP BETWEEN PERCEIVED POLITICAL RISK, CULTURAL DISTANCE, AND FIRM INTERNATIONAL EXPERIENCE: A STUDY WITH BRAZILIAN FIRMS.</i></p> <p>Durán-Herrera, Juan José; Garcia-Cabrera, Antonia Mercedes; López-Duarte, Cristina - <i>SUB-NATIONAL INSTITUTIONS AS DETERMINANTS OF THE MNE'S LOCATION DECISION: UNDERSTANDING THE GEOGRAPHY OF SPANISH FDI IN USA.</i></p> <p>Simões, Vitor Corado - <i>PARADOX: NEW LENSES TO UNDERSTAND INNOVATION IN MODERN MNES</i></p> <p>Morais, Ricardo - <i>CRITICAL REALIST CASE STUDIES OF FOREIGN SUBSIDIARY DEVELOPMENT</i></p>
19:00-...	<i>Visit to Casa da Música</i>
20:30-...	<i>Dinner at Terrela Restaurant (Near Casa da Música)</i>

Saturday, 3rd October

09:00-10:15	<p>Session 7 - International Entrepreneurship (Room 3) Aurélio, Diana; Crespo, Nuno Fernandes - <i>THE RELEVANCE OF ENTREPRENEURS' PERSONALITY CHARACTERISTICS FOR NEW VENTURES' INTERNATIONALIZATION.</i></p> <p>Ioanid, Alexandra - <i>ENTREPRENEURSHIP AND LEADERSHIP SKILLS WITHIN DIASPORAS: ROMANIAN VERSUS PORTUGUESE DIASPORAS.</i></p> <p>Pinho, José Carlos; Thompson, Douglas - <i>INSTITUTIONAL FRAMING FOR ENTREPRENEURSHIP: A COMPARATIVE ANALYSIS BETWEEN A SUB-SAHARAN COUNTRY AND A SOUTHERN EUROPEAN COUNTRY</i></p>
10:15-10:45	<i>Coffee Break</i>
10:45-12:00	<p>Session 8 - Determinants of FDI (Room 3) Ferraz, Paulo Reis; Crespo, Cátia Fernandes - <i>THE INFLUENCE OF CORRUPTION ON FOREIGN DIRECT INVESTMENT: THE PORTUGUESE CASE.</i></p> <p>Oliveira, Pedro; Forte, Rosa - <i>LABOUR MARKET FLEXIBILITY AND FDI ATTRACTION: A MACROECONOMIC ANALYSIS</i></p> <p>Veiga, Pedro Mota; Ferreira, João J. - <i>NATIONS COMPETITIVENESS: THE PORTUGUESE CASE.</i></p> <p>Dávila-Vargas-Machuca, M^a Angustias; Durán-Herrera, Juan José - <i>EXCHANGE RATE AND FOREIGN DIRECT INVESTMENT: A REVIEW OF THE RECENT THEORETICAL EMPIRICAL CONTRIBUTIONS (2001-2015)</i></p>
12:00-12:30	<p>Closing Session (Room3) Susana Costa e Silva (Head of Scientific Committee); Juan José Durán-Herrera (Scientific Committee); Vitor Corado Simões (Scientific Committee)</p>
13h00-...	Lunch at Treze%